

netAdventist has changed the way our churches communicate with each other and with the world.

You have the message...

You're active in your church and community, and are dedicated to the global, evangelistic mission of the Seventh-day Adventist Church. You're anxious to share your Christian faith with others, and want your local church or ministry to be in on the worldwide action.

We have the media...

The General Conference, under special license from TAGnet, offers you *netAdventist* 3.0, a web communication software system created for exclusive use by Seventh-day Adventist entities, including divisions, unions, conferences, churches and ministries. This powerful web platform allows Adventist entities to communicate globally within the church—and to the world!

3.0

What is *netAdventist*?

netAdventist is one of the most powerful communication tools available to Adventists. This easy-to-use content management software suite allows individual church entities to locally create and manage their own websites.

netAdventist users already have collaborated to create a vast online presence reinforcing the distinctive message of the Seventh-day Adventist Church around the globe. While each local website shares a common platform, each site also presents itself to the world in a uniquely compelling way.

Daily, people with creative and spiritual vision are posting new *netAdventist* websites. Most begin with virtually no website design or management experience. Their feedback continually results in the implementation of new system features and improvements.

You can join this growing *netAdventist* community!

Experience the *netAdventist* advantage!

Empower. A *netAdventist* website empowers your local members, giving them an active voice. It increases your witnessing capabilities—locally, regionally, and globally.

Unite. *netAdventist* is designed to promote community, both internally and externally. It allows individual churches to preserve their unique identities while presenting a unified face to the world.

Control. With *netAdventist*'s intuitive user interface, it's easy to launch and maintain your website without help from outside programmers or designers. Multiple users can contribute. There's no need to limit control to only one webmaster. Anyone who can use a keyboard and a mouse can manage a *netAdventist* website.

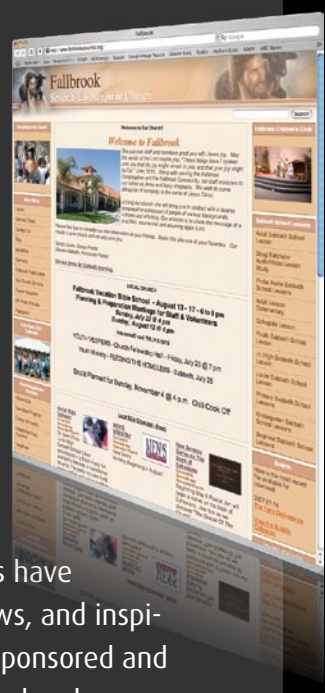
Access. All *netAdventist* websites have access to live media streams, news, and inspirational content from ministries sponsored and endorsed by the global Adventist church.

Share. The *netAdventist* system makes your website content available for widespread translation, allowing you to communicate with people from other cultures in their own language!

Refine. *netAdventist* welcomes input from outside developers and designers who are system users. *netAdventist* is constantly changing and improving its service to all users.

Enhance. The *netAdventist* system continuously reflects the latest advances in web communication technology.

Affirm. *netAdventist* is licensed and endorsed by the General Conference of Seventh-day Adventists.



netAdventist—from your website to the world!

It's so easy to use. It has everything we need in a website, and more. What a blessing *netAdventist* has been to our church!

To sign up for *netAdventist* or for more information, please visit www.netAdventist.org or call **1-800-9-TAGnet.**



netAdventist

netAdventist **F.A.C.T.S.** [Flexibility, Access, Community, and Tech Support]



Flexibility

- ▶ *netAdventist* websites come set up and ready to go! Use your website as configured, or make changes at your convenience.
- ▶ Customize your *netAdventist* website to most effectively serve your target audience. Implement your own website theme or design, or choose from a colorful array of design options offered by *netAdventist*, free of charge.
- ▶ Select from a variety of menu, content and layout features to create your own look and feel, and to shape your message—locally and worldwide. The *netAdventist* platform is simply a launching pad.
- ▶ Feel free to use your existing domain name. Or choose one for free, subject to availability.
- ▶ *netAdventist* websites are designed to meet the communication needs of churches and ministries of any size. Current user groups range in size from less than 15 to over 6,000 members.
- ▶ *netAdventist* is an open-license product. Programmers and designers from the Adventist faith community can modify and extend *netAdventist* software performance. Want an additional feature? Build it and add it to the software core!



Access

- ▶ *netAdventist* is a sharing network. Feature content from other sites, or contribute content such as news, articles, photographs and media files to be accessed around the world. Some links even update your site's content automatically!
- ▶ Upload weekly sermons or post online invitations to your evangelistic or social events. *netAdventist* allows you to choose your audience for every posting, including your local community.
- ▶ Build your own email group lists. *netAdventist* lets you communicate to thousands with one click!
- ▶ Website framework translation capabilities are also part of the big *netAdventist* picture. That means worldwide access to your website without software interchange problems.
- ▶ Access to *netAdventist* is both local and international. *netAdventist* even has translation capabilities for your website content. People from around the world may be able to read your website content in their own language!
- ▶ Create custom forms for online use in conjunction with your website. They're easy to make and easy to use!
- ▶ Implement the *netAdventist* eCommerce extension to make resources available for online purchase, such as books, DVD's, documents, and audio or video files. *netAdventist* lets you generate a revenue stream for your church or ministry!
- ▶ Accept online payments via PayPal or by credit card for your website's eCommerce items and for donations to your church or ministry.



Community

- ▶ *netAdventist* is officially licensed to the General Conference of Seventh-day Adventists. It is available free of charge to the entire world church to facilitate communication within our global faith community.
- ▶ *netAdventist's* information community extends to the entire denomination, fostering intrafaith unity and understanding. The *netAdventist* platform provides a communication loop where members can submit content directly to their church website for publication—locally or around the world!
- ▶ *netAdventist's* full translation capabilities extend both to its software platform and the content that flows through it. This means the *netAdventist* community encompasses many cultures and languages.
- ▶ As part of its licensing agreement with the General Conference, TAGnet allows other developers to create functionality within the *netAdventist* application interface. This allows broad collaboration among members with technical expertise to influence the overall development of the application itself. In other words, *netAdventist* can be what you make it!
- ▶ *netAdventist's* common platform, combined with its customization capabilities, allows you to use your website to appeal to the broadest target audience.
- ▶ *netAdventist* is your portal to the Internet. Use it to invite the rest of the world to experience and join our faith community!



Tech Support

- ▶ *netAdventist's* help website provides answers to all your basic web development and management questions—any time you need them. It's fully searchable, easy to use, and free!
- ▶ *netAdventist* provides more than 20 training videos for you to view at your convenience. The videos present comprehensive training on how to use the *netAdventist* website system. Access to these videos is also free!
- ▶ Two additional levels of one-on-one technical support service are available at a small annual charge. Consult directly with technicians who know the *netAdventist* system inside out, and who are personally committed to making *netAdventist* serve the comprehensive needs of the worldwide church.
- ▶ *netAdventist* promises to meet your technical needs in a prompt, friendly, and Christ-like manner. *netAdventist* support technicians pray and worship together daily. They're known for going above and beyond the call of duty in meeting website user requests. It's their ministry!

***netAdventist* is more than software... it's a movement!**